



MMI | M M I I N D U S T R I E S

MMI Industries is a bespoke recruiting and headhunting firm. We offer tailored solutions to the most complicated problems in the critical energy & infrastructure markets.



IMPACT REPORT



WHAT IS PSYCHOGRAPHIC RECRUITING?

Psychographic recruiting is the future of recruiting.

Psychographic Recruiting helps you find the most qualified candidates for your roles. Our recruiters look beyond technical qualifications using Psychographic Recruiting to find that high-performing candidate that lasts.

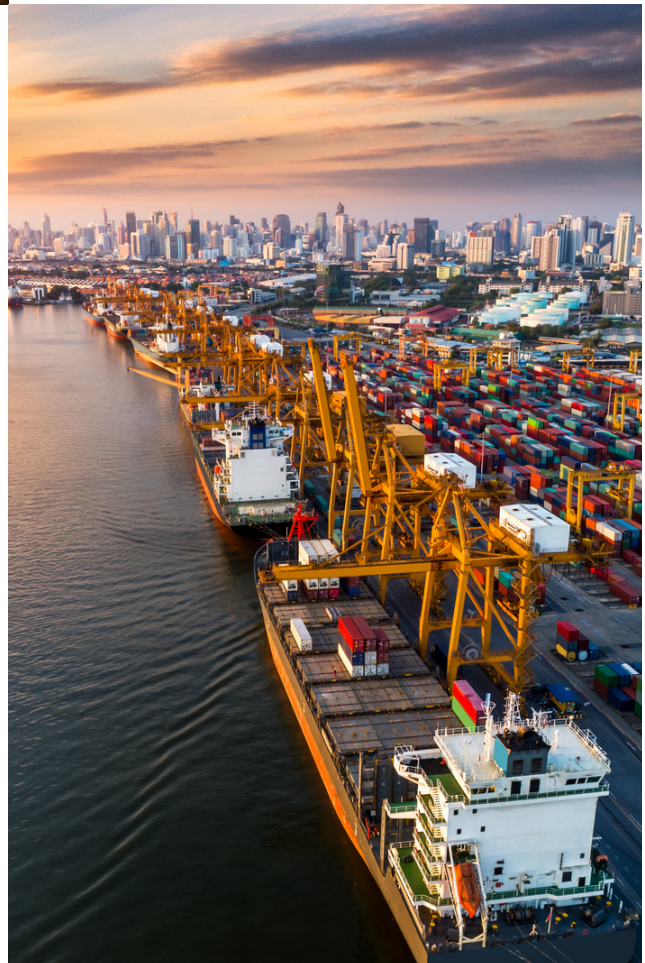
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WHY DOES IT MATTER?

When you recruit solely on technical qualifications, you miss the most important part about finding a good fit.

The attitude, aspirations, problem-solving style, communication style, motivations, and sentiments are the real indicators of a candidate's success within your business.

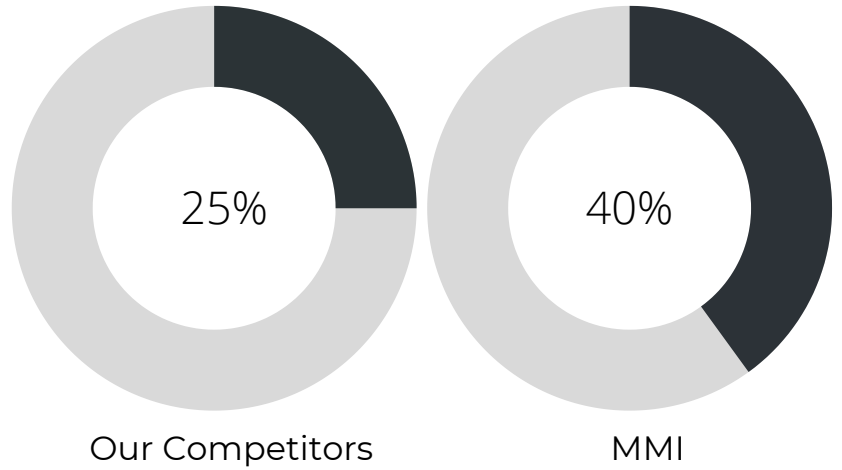
Psychographic Recruiting empowers your business to make a hiring decision based on the real indicators of success.





HOW DOES IT COMPARE?

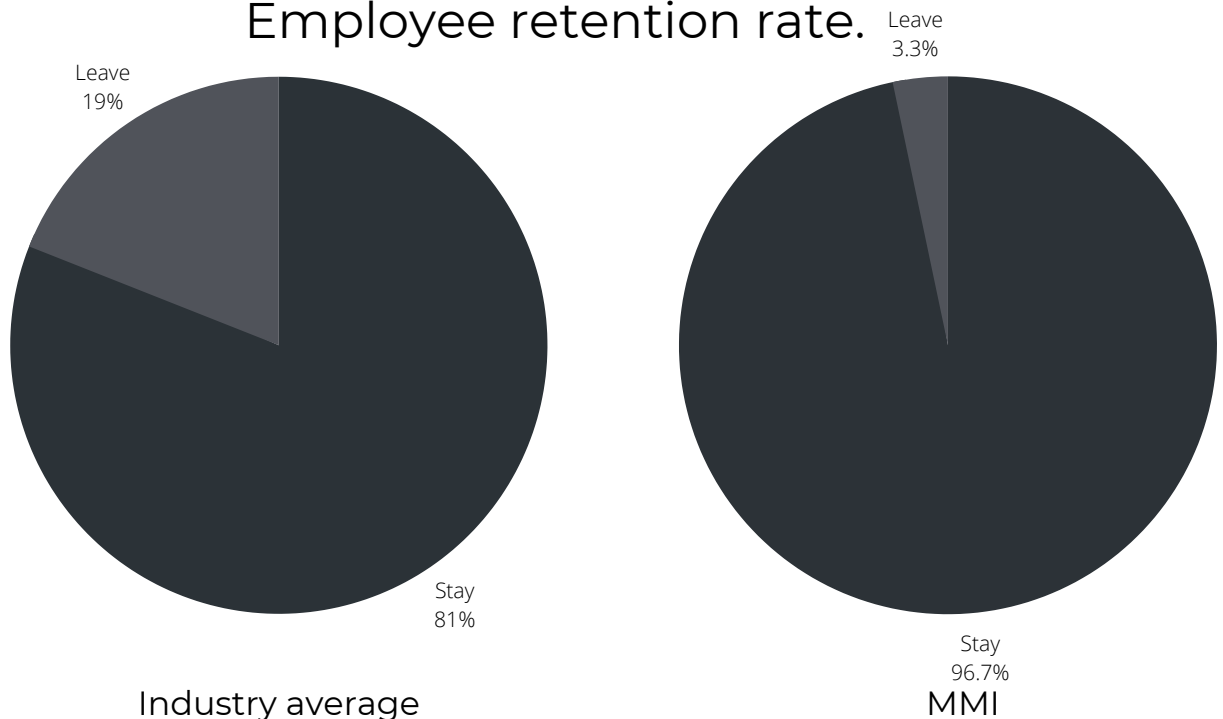
Interview to hire ratio.



Candidates you view before you find your fit.



Employee retention rate.





HOW DOES THIS IMPACT OUR CLIENTS

Psychographic recruiting saves our clients on average 5 hours per role versus our competitors and 40+ hours per role versus recruiting on their own.

This translates into you spending more time doing the things that matter to you.

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WHAT DOES THIS MEAN FOR YOUR BUSINESS

Candidates placed using Psychographic Recruiting are high-performers in their fields. They connect to the mission their employer is a part of and feel valued in their work.

This means lower employee turnover and happier employees who are excited to be part of your mission.

Replacing employees due to turnover costs employers 144% of that employee's annual salary. Psychographic Recruiting helps you eliminate those costs for your business.

